

2009 Missouri Valley Fire Chiefs Conference

Exhibitor Prospectus



July 8-10, 2009
Overland Park Convention Center
Overland Park, Kansas

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Why Exhibit at the 2009 Missouri Valley Fire Chiefs Conference?

Since 1935, Fire Chiefs from eight states have been attending this conference. This conference attracts Fire Chiefs and their staff, most of whom have the decision-making power in their organization for purchasing. While you may not sell something at the conference, you very well may be able to “seal the deal” or “open the door” for a purchase in the future. Your participation also supports the Missouri Valley Division of the IAFC in other worthwhile activities on behalf of the Missouri Valley Fire Chiefs that benefit local communities throughout the eight-state region. Because of its unique atmosphere, this Conference allows you the opportunity to spend more one-on-one time with each participant.

Audience:

The Conference attracts a wide variety of personnel who represent:

- Fire Chiefs
- Chief Officers
- Administrative staff
- Local Emergency Managers
- Emergency Medical Chiefs
- Federal, state and local government agencies

Location:

The 2009 Missouri Valley Fire Chiefs Conference will be held at the Overland Park Convention Center, 6000 College Blvd in Overland Park, KS. The Convention Center is connected to the Overland Park Sheraton Hotel.

Lodging:

A special lodging rate of \$149 per evening is available by mentioning that you are with the 2009 Missouri Valley Fire Chiefs Conference. This room rate is available until June 17, 2009.

Amenities and Services at the Overland Park Convention Center

- Cyber Café
 - Complimentary web and email access
 - Food Products and Newspapers
- Exclusive Services
 - Utilities including Telephone/Data communications, Electrical,
- Labor needs
 - Food and Beverage-concession and catering
- In-house services/Non-exclusive
 - Audiovisual is available at the Convention Center and is provided by VAE.
 - You will benefit from on-site technician.
- Loading Docks
 - (7) truck docks with 7’x9’ opening from the dock into the exhibit hall including 2 with dock levers
 - (2) vertical lift doors 20’x16’ off the loading dock with direct access from loading dock to exhibit hall
 - Enclosed Service Corridor
- Exhibit Hall floor load
 - 350 lbs per square foot

- Concession Stands
 - Food products
 - ATM
 - Exhibitor services desk
- Wireless internet access and telephones
 - Wireless internet access is available in all pre-function areas at the Convention Center
 - NEC cards are available for sale at the Cyber Café located on the main floor by the escalators
 - House phones in the pre-function area in 4 locations with free local calls
- Parking
 - Complimentary parking at the Convention Center including covered spaces.
- Information Center
 - Concierge Service
 - Limited service business center
- Hotels
 - The Overland Park Convention Center is attached to a 412-room, full-service Sheraton Hotel (Conference Headquarter Hotel).

Booth construction and content:

- No part of an exhibit shall extend outside of the exhibit space boundary. All materials and display products and services must be contained within the space assigned to the exhibitor.
- The fire and life safety codes of the City of Overland Park, KS will be observed
- Flammable or combustible liquids, gasses or hazardous materials are not permitted in the exhibit area without prior approval of the Fire Marshal.
- Automobiles, fire truck , machinery and other motor vehicles utilizing flammable fuels, which are placed on display inside the OPCC shall have no more than 1/4 tank or five (5) gallons of fuel in the tank; all fuel tanks shall be locked or effectively sealed and at least one battery cable shall be disconnected from the ignition system. Ignition keys for vehicles on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in event of emergency. Carpeting or visqueen must be placed underneath the vehicle for any possible leakage.
- Use of open flame, heat or smoke devise is prohibited, without prior approval of the Fire Marshal.
- Emission of any toxic substances is prohibited in the exhibit area
- Any sound audiovisual equipment, recorder, loud speaker or any noise-creating devices shall be at level for the booth it is in only
- No exhibit space may span an aisle by roofing or floor covering without prior approval.
- No portion of any display shall be above 12 feet high in rear half of booth, (14 feet on perimeter booths) nor above 42 inches in the forward half. Machinery may be displayed in its normal, commercial form, regardless of height, as long as it does not block the view of adjoining booths.
- No part of an exhibit, or signs relating thereto, shall be posted, nailed, screwed or otherwise attached to walls, drapes or floors in the convention center.

- Exhibitors may not assign, sublet or apportion the whole or any part of their allotted space and may not advertise or display goods or services other than those manufactured or sold by them without consent of the 2009 Missouri Valley Fire Chiefs Conference.
- All booths include one 8' table (clothed and skirted) two chairs and sign. (Electrical outlets are available upon request. Connect fee is \$65).

Reserve your booth space NOW!

1. Complete the enclosed registration form
2. Chose a method of payment (Checks should be made payable to the City of Overland Park
3. Mail your completed registration along with check to: Missouri Valley Fire Chiefs Expo, 12401 Hemlock, Overland Park, KS 66213 or FAX at 913.895.8421. Please include a PO number.

Booth cancellation:

Full refunds will not be honored after confirmation of booth space has been made. In the event you are unable to attend and must cancel, we will make reasonable efforts to assist in re-selling your space. If we are able to fill your space, we will refund your fees. If we are unsuccessful in re-selling your space, a \$50 administrative fee will be withheld. Refunds will be mailed after the conclusion of the Conference.



Overland Park Convention Center connected to the Sheraton

Set-up Times:

Wednesday, July 8, 2009
Noon – 4p.m.

Tear down Times

Thursday, July 9, 2009
3 p.m. -5 p.m.

Thursday, July 9, 2009
7 a.m. – 8 a.m.

Exposition Schedule:

Wednesday, July 8, 2009
4 p.m. -6p.m. plus table space at the evening social event at the Overland Park Fire Training Center.

Thursday, July 9, 2009
7 a.m.----- Exhibits open
3 p.m. ----- Exhibits close



Exhibit Fee Structure:

SPONSORSHIPS:	PROGRAM	FEE
Wednesday evening at the OPFTC	Full page ad	\$5,000
Thursday evening	full page ad	\$5,000
Friday evening Banquet	Full page ad	\$5,000
Partner Program	1/2 page ad	\$2,500
Golf	1/4	\$1,000
Morning breaks	1/4	\$1,000
Afternoon breaks	1/4	\$1,000
 BOOTH SPACE		
Standard 10' table	Listing	\$400
Small Equipment 20'x20'	Listing	\$600
Single Apparatus 20'x40'	Listing	\$1000
Double Apparatus 30'x40'	Listing	\$1500
 ADVERTISEMENT SPACE ONLY		
Back Cover	\$400	
Inside front or back	\$300	
Full Page	\$200	
1/2 page	\$125	
1/4 page	\$75	

If you need an electrical supply, please mark the checkbox on the registration form. There will be a \$65 fee for the hookup. For additional electrical or communication support please contact the Convention Center at 913-339-3000.

REGISTRATION DEADLINE FOR ADVERTISING SPACE IS MARCH 15th.

Registration Form- 2009 Missouri Valley Fire Chiefs Exhibition
Deadline for Advertising Space is March 16th

Company _____

Contact person _____

Address: _____

City _____ ST _____ Zip _____

Phone _____ Fax _____

Email: _____

Exhibitor 1 _____

Exhibitor 2 _____

Exhibitor 3 _____

Exhibitor 4 _____

Qty. Type of Booth

_____ Standard 10'----- \$400

_____ Small Equipment 20'x20'----- \$600

_____ Single Apparatus 20'40'----- \$1,000

_____ Double Apparatus 30'x40'----- \$1,500

Electrical hookups requested Yes No (Additional \$65 fee)

SPONSORSHIPS

Wednesday evening at the OPFIC----- \$5,000

Thursday evening ----- \$5,000

Friday evening Banquet ----- \$5,000

Partner Program ----- \$2,500

Golf ----- \$1,000

Morning breaks ----- \$1,000

Afternoon breaks ----- \$1,000

ADVERTISEMENT SPACE ONLY

Back Cover ----- \$400

Inside front or back ----- \$300

Full Page ----- \$200

1/2 page----- \$125

1/4 page----- \$75

Method of Payment

Check enclosed. Make check payable to the City of Overland Park

Invoice my organization PO # _____

Total amount enclosed: _____

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