



## MISSOURI VALLEY DIVISION STRATEGIC PLAN 2007-2008

The purpose of this document is to promote the future plans of the Missouri Valley Division of the International Association of Fire Chiefs (hereinafter referred to as the Division), thus providing for the strength and continuity of future officers and boards.

### MISSION STATEMENT

**Provide support for the professional development of our members.**

#### Definitions:

- **Goal** – An aim, the final result of action. Something to accomplish to assist in moving the organization forward. An over-arching goal developed by the board to fulfill the organization's mission.
- **Strategy** – A possibility; a plan or methodology for achieving a goal. These are items that should be considered or evaluated in order to achieve a goal. A strategy to achieve a goal is developed by both the board and experts in the field (committees and sections).

#### **I. GOAL-To provide the Division with a vision statement that enhances our mission.**

##### STRATEGY

- I.1 By utilizing the division's previous mission statement (see below) the organization will provide a vision for future leaders to provide direction to fulfill the mission of the division.

*(The division is dedicated to supporting professional development of all chiefs in its division through educational, leadership, and networking opportunities, while serving as a liaison between State Chiefs' organizations and the International Association of Fire Chiefs.)*

- CHAMPIONS: JOHN/BOB
- REPORT DATE: COMPLETED

**II. GOAL-To review and act upon the completed mentoring handbook insuring that a plan for marketing the handbook is also approved.**

- HANDBOOK FINISHED AND AVAILABLE ONLINE
  - NEED ARTICLE IN JUNE FIRE LINK FOR MEMBERS (MARK BRADFORD)
  - STATE VICE-PRESIDENTS SHALL PLACE SIMILAR ARTICLE IN STATE CHIEFS NEWSLETTERS WITH INFORMATION TO MVD FIRE LINK & HANDBOOK
  - BURST E-MAIL (MERWICK) WITH LINK TO HANDBOOK
  - ALL VICE-PRESIDENTS BRING UP HANDBOOK AT VARIOUS STATE CHIEFS' MEETINGS
- CHAMPIONS: BOARD OF DIRECTORS
  - REPORT DATE: JULY, 2008

**III. GOAL-The Division will provide an insight into how firefighter fitness is being addressed in the Division by promulgating a survey that will include the current use of the following within the division:**

CPAT

Physical Fitness

Vehicle accident (Fire&EMS) reduction programs

- STATE VICE-PRESIDENTS WILL SEND BILLS' E-MAIL OUT TO STATE FIRE CHIEFS THAT ARE NON-MEMBERS OF IAFC-MVD
  - BILL/JEFF WILL REPORT AT 2008 CONFERENCE ON OUTCOME INCLUDING BREAKDOWN BY STATES AND MEMBERS/NON-MEMBERS
- CHAMPIONS: BILL/JEFF
  - REPORT DATE: JULY, 2008

**IV. GOAL-The division supports the intent of the Mutual Aid Systems Task Force (MASTF) and Intrastate Mutual Aid System (IMAS) and will provide personnel and other assistance in spreading both programs to all division states not yet a part of IMAS with the intent to have statewide mutual aid in all of them.**

- CHAMPIONS: DALQUIST/LEHMANN
- REPORT DATE: COMPLETED

**V. GOAL-The division wishes to grow in membership in the division and member attendance at the annual Division Conference.**

V.1 Utilize the existing survey provided to the organization from the 2006 conference.

V.2 Build a companion survey for future conferences.

V.3 Utilize findings to develop a continuing marketing plan for the division.

- COMPLETED-UTILIZING “JUST ASK” PROGRAM
- PROVIDE MVD PRESIDENT WITH HANDOUT MATERIAL AS HE TOURS STATES
- REVIEW POTENTIAL INCENTIVE DRAWING FOR NEW ATTENDEES IN FUTURE

- CHAMPIONS: 1<sup>st</sup> VP/2<sup>nd</sup> VP OF DIVISION
- REPORT DATE: JULY, 2008

**VI. GOAL-To be the conduit in providing one voice on issues that impact the fire and rescue services in the division and its member states.**

VI.1 **Build relationships and continue to develop strong partnerships with state chiefs’ organizations.**

VI.2 **Add value to our educational offerings that benefit various state needs.**

**VI.3 Provide needed information in a timely matter to states, especially for use legislatively.**

- CHAMPIONS: MVD STATE VP/ PRESIDENT STATE CHIEFS'
- REPORT DATE: COMPLETED

**VII. GOAL-To enhance the division's ability to meet our mission and vision statements by a review of current and future revenue sources with the potential for their improvement.**

**VII.1 Study the potential for a single source for all vendor contacts at MVD conferences.**

**VII.2 Review other means of revenue enhancement that may be available.**

- PRESIDENT SHALL NAME A CHAIRMAN OF VENDOR LIAISON COMMITTEE TO BE POINT OF CONTACT FOR ALL VENDOR NEEDS IN MVD (CHAIRMAN SHALL BE MEMBER OF MVD BOARD)
  - COMMITTEE MEMBERS SHALL BE CHOSEN BY CHAIRMAN (AS MANY AS CHAIRMAN SEES FIT)
  - COMMITTEE SHALL ASSIST CONFERENCE SPONSOR IN CONTACTING VENDORS FOR CONFERENCE
  - LIST OF VENDORS SHALL BE KEPT WITH APPROPRIATE NAMES ETC
- ADVERTISEMENT IN FIRE LINK AND ON WEB PAGE SHALL BE ENCOURAGED
- CHAMPIONS: MARK/MIKE
- REPORT DATE: JULY 2008